

A VERY MERRY Berthoud

SPONSORSHIP OPPORTUNITIES



A COMMUNITY-WIDE CELEBRATION OF THE SEASON | DEC 5, 2026

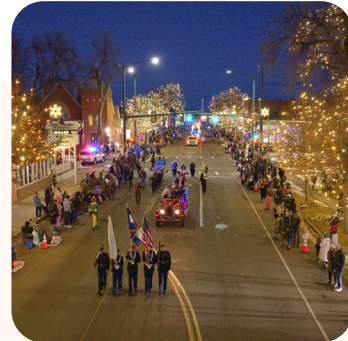


A VERY MERRY
BERTHOUD
PRESENTED BY:



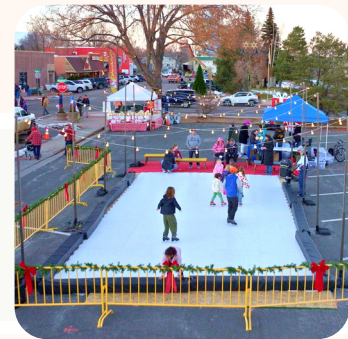
PRESENTING
SPONSOR
\$10,000

Thank you to SouthState Bank for serving as the Presenting Sponsor of A Very Merry Berthoud 2026.



MAIN STREET
SPONSOR
(4 AVAILABLE)
\$2,500

- Logo across all marketing: print, web, social, activity map
- Verbal recognition at the Tree Lighting
- Complimentary priority booth space



DOWNTOWN
SPONSOR
\$1,000

- Logo on website and event poster
- Social media recognition
- Complimentary booth space



COMMUNITY
SPONSOR
\$500

- Logo on website
- Social media recognition

ACTIVITY SPONSORS



TREE LIGHTING
SPONSOR

\$3,000 (1 available)

- Signage/Recognition at Tree Lighting Ceremony
- Includes Downtown Level Sponsor Benefits



SANTA VISIT
SPONSOR

\$1,500 (1 available)

- Signage at Santa Station
- Includes Downtown Level Sponsor Benefits



WAGON RIDE
SPONSOR

\$1,250 (3 available)

- Signage on wagon
- Includes Downtown Level Sponsor Benefits



S'MORES
SPONSOR

\$500 (1 available)

- Logo on website
- Social media recognition



Support local. Celebrate together. Be part of the magic!

Questions or ready to sponsor?

email hello@berthoudmainstreet.org