

A VERY MERRY Berthoud

SPONSORSHIP OPPORTUNITIES

A COMMUNITY-WIDE CELEBRATION OF THE SEASON | DEC 5, 2026



A VERY MERRY
BERTHOUD
PRESENTED BY:



SouthState

**PRESENTING
SPONSOR
\$10,000**

Thank you to SouthState Bank for serving as the Presenting Sponsor of A Very Merry Berthoud 2026.



**MAIN STREET
SPONSOR
(4 AVAILABLE)
\$2,500**

- Logo across all marketing: print, web, social, activity map
- Verbal recognition at the Tree Lighting
- Complimentary priority booth space



**DOWNTOWN
SPONSOR
\$1,000**

- Logo on website and event poster
- Social media recognition
- Complimentary booth space



**COMMUNITY
SPONSOR
\$500**

- Logo on website
- Social media recognition



ACTIVITY SPONSORS



**TREE LIGHTING
SPONSOR**

\$1,500 (1 available)

- Signage/Recognition at Tree Lighting Ceremony
- Includes Downtown Level Sponsor Benefits



**SANTA VISIT
SPONSOR**

\$1,500 (1 available)

- Signage at Santa Station
- Includes Downtown Level Sponsor Benefits



**WAGON RIDE
SPONSOR**

\$1,250 (3 available)

- Signage on wagon
- Includes Downtown Level Sponsor Benefits



**S'MORES
SPONSOR**

\$500 (1 available)

- Logo on website
- Social media recognition



Support local. Celebrate together. Be part of the magic!

Questions or ready to sponsor?

email hello@berthoudmainstreet.org